

# Apptentive Sees Record Growth

as More Enterprises Seek to Increase Customer Engagement on Mobile



Apptentive's emphasis on customers receptiveness has led to a

**90%**  
response rate

Which has allowed us to power over

**120 MILLION**  
CUSTOMERS CONVERSATIONS

## SPEAKING OF CONVERSATIONS

Conversations  
increased by

**136%**

In 2015 by...

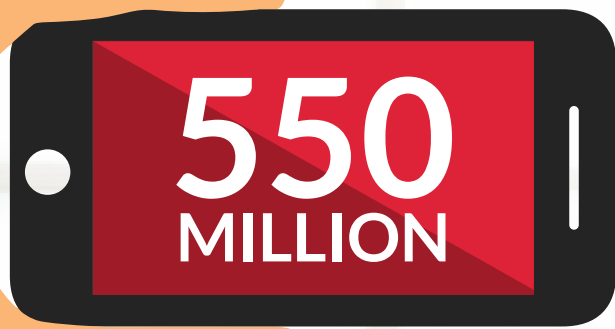


WORKING WITH OVER  
6,000 ORGANIZATIONS



OVER 70 OF THE WORLD'S  
LARGEST ENTERPRISES

Which has led us to be on over **550 million**  
mobile devices around the world and



**TRIPLE** OUR TEAM SIZE IN THE  
LAST YEAR



To learn more, visit  
[www.apptentive.com](http://www.apptentive.com)

 **Apptentive**  
Listen, Engage, Retain